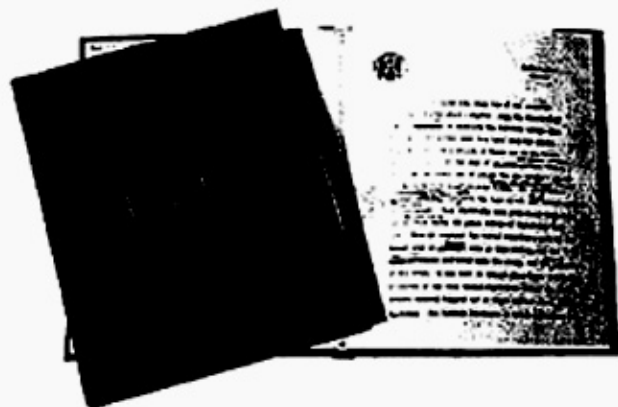


LEVENGER

Winston Churchill as only a trusted few ever saw him

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The Making of the Finest Hour

18 June 1940

On the 18th of June 1940, with most of Europe crushed under Hitler's boot and France about to fall, the Prime Minister of Great Britain broadcast a 29-minute radio address to the nation. He ended with words that galvanized the British people and became some of the most famous in the English language:

"Let us therefore brace ourselves to our duty, and so bear ourselves that if the British Empire and Commonwealth lasts for a thousand years, men will still say, 'This was their finest hour'."

That's the public story of Churchill's speech. What we present to you in *The Making of The Finest Hour*, for the first time, is the back story.

The first-ever presentation of his first and final drafts

We were granted access to the Churchill Archives at Churchill College, Cambridge, and allowed to reproduce both the first and final drafts of Churchill's Finest Hour speech.

It is the only time that the two have been fully reproduced in their original format and published together. And never before has the final draft been reproduced in its actual size and presented on its 24 loose sheets.

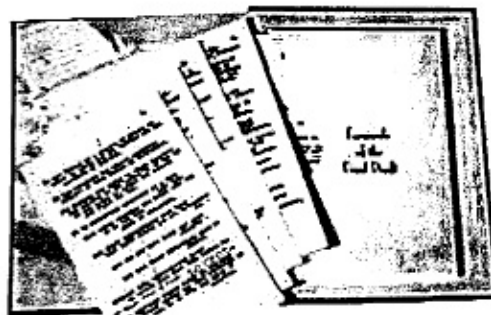
Reading these drafts and turning their pages is a fascinating way to trace the evolution of a speech that helped Winston Churchill win a war and the trust of a nation.

A window into a formidable mind

Had there been word processors in 1940, how much would have been lost. But thanks to a typewriter and pen, we are granted this glorious window into one of the most formidable minds of the 20th century, as he

goes deep into his creative process.

Here is Winston Churchill at work in a way that few were privileged to see. Though secretaries typed (furiously) as he dictated and paced, only Churchill's hand revised, perfected, polished. You can almost hear the scritch of his pen on these pages as he crosses out, inserts and makes notes, alternating between red and blue ink.



The facsimile of the final draft is reproduced in the same size paper as the original, and presented on 24 loose sheets.

On CD: the original BBC broadcast

Along with the facsimiles is a reproduction of the BBC's radio broadcast of the speech. What you hear is what the people of Britain heard the night of June 18th. Churchill revised to the last, even changing parts of his final draft as he delivered his message to the nation.



The radio broadcast is a reproduction of the original BBC broadcast of June 18, 1940.

Personal interviews with Churchill's inner circle

Richard Langworth, the founder and co-chairman of Trustees of The Churchill Centre, provides an insightful introduction to *The Making of The Finest Hour*. He takes you even further behind the scenes of the days leading up to June 18th, and shows you the techniques Churchill used to become a master orator. Richard's introduction draws not only on historical records but also on his own interviews with Churchill's colleagues and staff, his daughter Lady Soames, his grandson, and a former RAF pilot who served Churchill as a bodyguard after the war.

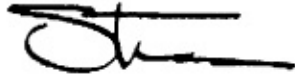
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The Making of The Finest Hour goes beyond being an impressive replication of a noteworthy speech. It is an artifact of an era in human history that has all but disappeared.

And while the era of great oratory may be all but lost, this one remarkable example of it can be yours to literally hold in your hands. We invite you to treasure this Finest Hour in a way that only a few will ever know.

Sincerely,



Steve Leveen
Levensger CEO and co-founder

P.S. Please be sure to invite young people to hold the speech while listening to the CD. It's an experience they will never forget, nor gain any other way.

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